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ADDENDUM TO REQUEST FOR PROPOSAL

RFP731-06

Web Site Redesign

Addendum Number 1

In response to questions received, we offer the following as clarification and information.

A. Project Timeline: When is the anticipation Date of Award? Does the Town of Blacksburg have a targeted go live date for the redesign? If so, what is it?

*Estimated within 4 weeks of receipt of proposals.*

*Estimated "go live" date is about 6 to 8 months.*

B. Will all the current functionality still be available in the redesigned site? Will there be any new functionality besides blogs and podcasts added during the redesign? If so, please provide descriptions. Should our timeline include the addition of blogs and podcasts within the next 5 years?

*The current functionality can either transfer or be redone which ever makes sense. For example I am sure we will want a listing of personnel in each department, this database does exist but if there is a better way to do it then that's fine. The design must be open to accept new functionality such as blogs and podcasts so while we do not know at this time if there will be new functionality the design must be able to incorporate it.*

C. Please provide a page count for the current site.

*There are approximately 4000 HTML and PHP pages on the site.*

D. Is a copy of the current site architecture available for review showing how the files are organized?

*No there is no architecture available. We want to completely revamp.*

E. Will the Town of Blacksburg supply existing logos and photographs to support new design? Will the logos be available in vector format?

*The Town will provide vector art of appropriate logos and will work with the chosen consultant to obtain supporting photos and images for the site.*

F. Is there a defined budget for the Town of Blacksburg redesign project?

*\$50,000 which includes cost of approximately \$5,000 for a server*

G. Regarding Nonvisual Access to Technology – will 508 compliance cover this requirement?

*We have decided to try to make the site as 508 compliant as possible. So yes screen readers ought to be able to work adequately. We are relying on the consultant to make recommendations in this area.*

H. The current site utilizes a MySQL database. Will the new site and database need to integrate with the existing MySQL database?

*Probably not, the CMS will no doubt require a new database and we may just need to move some tables over but we will do away completely with the old DB.*

I. How many levels of administrative control will you need? Please define each level.

*This is to be determined by the focus groups that help build this site. We envision a workflow from content providers through Administrators who approve content before publishing. We will probably need at least super user, administrators, and content providers preferably down to single page log in only.*

J. Are you open to a Windows solution using ASP.NET and Microsoft SQL? Is the use of Linux with PHP and My SQL a preference or a requirement?

*The use of the LAMP platform is not required but is very strongly desired.*

K. Within the RFP, you did not have any specific requirements for things like calendar, news, staff directory, and so on. Would you like us to make recommendations for what to include in the new site? If so, do you want estimates for costs?

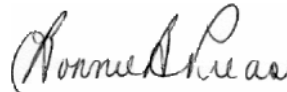
*Yes*

L. Do you have a preference for a local firm? While we are located on the west coast, we have a demonstrated track record of serving east coast clients including clients in Virginia.

*The Town has no local preference; however, the location of a firm may be an evaluation factor ONLY as it pertains to responsiveness, service, ease of problem solving as stated in the Request for Proposal.*

M. From which departments and functional responsibilities are the decision makers for the project?

*A selection committee representing many varied town functions and users.*



Bonnie B. Preas, CPPO, CPM  
Purchasing Manager

Sign below and return with your submittal to show receipt of this addendum.

By: \_\_\_\_\_

Company \_\_\_\_\_